

Semrush  
Success  
Stories



# SEO.London Agency

Leading search engine optimization consultancy grows customers' clicks **a 300% in just 9 months** collaborating with the Semrush Affiliate Program



# About SEO.London

SEO.London by Lukasz Zelezny is a leading search engine optimization consultancy that specializes in helping businesses improve their online visibility.

With Lukasz's extensive experience in the SEO industry, he has established a strong reputation for delivering successful campaigns tailored to each client's unique needs. SEO.London's data-driven approach and innovative techniques provide businesses with a competitive edge, ensuring their websites rank higher on search engines such as Google.



# Goal: Helping Customers Implement SEO Strategies

At SEO.London, one of the primary challenges faced by clients is the absence of an in-house software solution to handle day-to-day SEO tasks. Often, clients lack an easy-to-use tool that allows them to effectively manage, understand, and optimize their search engine strategies.

To offer a complete experience, Lukasz and his team need to provide their clients with access to a powerful set of digital marketing tools that will help them improve their online visibility, increase traffic to their websites, and ultimately grow their businesses. Plus, they need support and resources to provide the best possible service to clients.

# SEO.London and Semrush, Making Clients' Lives Easier Since 2018

To overcome this hurdle, SEO.London advises clients to switch to Semrush, a robust and user-friendly SEO platform. The team at SEO.London helps clients unlock the full potential of Semrush, enabling them to address a multitude of SEO issues independently. As a result, clients become more self-sufficient, actively participating in their SEO journey and achieving a stronger online presence.

Plus, by providing comprehensive training and support, SEO.London empowers clients to confidently navigate and utilize the Semrush platform to address various SEO-related challenges. As a result, clients can continue to optimize their online presence and maintain a strong search engine ranking without the constant need for additional consultant assistance.

I have been partnering with the Semrush Affiliate Program for more than 5 years, and it has been an incredibly rewarding experience. Through this program, I have been able to provide my clients with access to a powerful set of digital marketing tools that have helped them to improve their online visibility, increase traffic to their websites, and ultimately grow their businesses. The support and resources provided by Semrush have been invaluable in helping me to provide the best possible service to my clients.

**Lukasz Zelezny**  
SEO.London

# Constant Growth

The results couldn't be better

30

of their customers  
are already using  
Semrush

85%

of SEO.London  
customers are satisfied  
with the results they  
achieved by combining  
Semrush and Lukasz's  
growth strategies

For example, here are two customers' SEO traffic growth patterns showing the impact of the SEO strategies created by SEO.London on customers' organic growth:



# Extra. Building Trust

As an impartial Semrush affiliate, SEO.London is able to both assist its clients in achieving their SEO goals and generate side affiliate revenue simultaneously.

- By recommending the trusted Semrush platform to clients, SEO.London ensures that they receive the most suitable solution for their unique requirements.
- This dual approach not only provides clients with unbiased, tailored advice for improving their online presence but also allows SEO.London to maintain a sustainable business model.





# Conclusion

SEO.London, led by Lukasz Zelezny, has established itself as a leading SEO consultancy committed to helping businesses enhance their online visibility and achieve long-term success.

By partnering with the Semrush affiliate program, the company ensures that clients receive not only tailored advice but also the necessary tools and training to manage their SEO strategies independently.